

GeoRadar Australia: background for media

Everything a journalist or producer needs to cover GeoRadar Australia: who we are, the numbers, the stories worth telling, and how to reach us.

About GeoRadar Australia

GeoRadar Australia is a locally owned, family-operated underground asset management and non-destructive vacuum excavation company, established in Emerald in 2008 and headquartered in Bundaberg. Its certified locators find, mark and safely expose the cables and pipes beneath Queensland work sites, so excavation happens without strikes, outages or injuries. Services: cable and pipe location, hydro excavation, drain and pipe cleaning, and CCTV pipe inspection.

— FAST FACTS

- **Established 2008** in Emerald, Central Queensland; owned and led by Jimmy Wilkins, who joined as a locator and took over as the founder retired.
- **Three branches:** Bundaberg (HQ), Rockhampton and Emerald, with a crew of fifteen-plus, nearly half of them family.
- **Coverage:** the Sunshine Coast to Mackay, and west to the Northern Territory border.
- **Certified:** ISO 9001, ISO 14001 and ISO 45001 (Global Compliance Certification), CERTLOC Certified Locating Organisation, DBYD Certified Locator.
- **ABN:** 12 133 212 781 · GeoRadar Australia Pty Ltd.

Four stories we can speak to

- **There is no safe depth.** Crews find live water lines 50mm under the surface, and a damaged fibre route can cost over \$100,000 to repair. Why "it'll be right" still injures and kills Australians, and what a locate actually involves.
- **From driller to owner.** Jimmy Wilkins answered a job ad in Emerald, learned the trade, bought into the company, and ran it as a one-man band in Bundaberg - locating, digging and backfilling every job himself - before building today's three-branch team.
- **The trade nobody tells school leavers about.** Hands-on, high-tech, in demand everywhere - and facing a skills shortage. Jimmy speaks to schools and community groups about careers underground.
- **When the water rises.** After the Bundaberg floods, GeoRadar crews volunteered time and trucks to help the community recover, and the company works with energy networks through storm and holiday periods.

— AVAILABLE TO MEDIA

Interviews with owner Jimmy Wilkins. High-resolution photography of crews, trucks and equipment at work. The long-form film about Jimmy: youtu.be/efpWbdqOH0A.

Media enquiries

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